I am the director of the Colorado Association of Home Builders, an association representing over 3800 member companies. As a trade association, we fax information to our members on a daily basis. If 02-278 takes effect on August 25 in its current form, we will be facing great expense to inform our members of educational events and other issues of which they need to be aware by some form other than faxing. Please reconsider removing the established business relationship qualification from the fax regulations - this is very bad and costly for business. A membership relationship should serve as prior consent to active communication from our organization to our members. Thank you!